



# 2018 CE SEMINARS

## SEMINAR SPECIAL!

Secure your 2018 seminars by December 31, 2017 and save \$200.\*

### LEAD BY THE NUMBERS

#### WORK SMARTER – EARN MORE

Stop feeling like it's going well — or poorly. Know for certain by diving deep into your own practice data and learning how to use those realities to set you and your team on a path to success. No other management course will give you the insight and skills taught by Amy Morgan, CEO of Pride Institute, to spur this level of growth.

~~\$495~~

Primary Registrant: ~~\$695~~; Additional \$295

Charlotte, NC	January 19-20, 2018
Orlando, FL	February 9-10, 2018
Washington, D.C.	March 2-3, 2018
San Jose, CA	April 20-21, 2018
Cleveland, OH	May 11-12, 2018
Chicago, IL	June 15-16, 2018
Nashville, TN	July 20-21, 2018
Detroit, MI	August 3-4, 2018
Universal City, CA	September 28-29, 2018
Austin, TX	October 12-13, 2018
Phoenix, AZ	November 9-10, 2018
San Francisco, CA	Nov. 30-Dec. 1, 2018

### MARKET FOR YOUR FUTURE

#### MODERN STRATEGIES FOR MAJOR RESULTS

Get straight talk and honest answers to all your digital marketing questions. Learn from a dental and tech expert the most current information and how to use it to market your practice for today and tomorrow.

~~\$395~~

Primary Registrant: ~~\$595~~; Additional \$195

Las Vegas, NV	February 16, 2018
Mohegan Sun, CT	April 6, 2018
Atlanta, GA	August 10, 2018
Chicago, IL	October 12, 2018

### TRANSFORMATIONAL LEADERSHIP RETREAT

#### PERSONAL GROWTH FOR MAXIMUM ACHIEVEMENT

It's not your team... it's you! This is a journey into clearing a path to become a better leader, a better partner, a better YOU. Space is limited.

~~\$1,095~~

\$1,295 per registrant

San Francisco, CA	April 20-21, 2018
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*Participants in one-day lecture courses receive 7 hours of continuing education credit from the Academy of General Dentistry. Participants in one-and-a-half day courses receive 11 hours of credit.*



Approved PACE Program Provider FAGD/MAGD credit. Approval does not imply acceptance by a state or provincial board of dentistry or AGD endorsement. The current term of approval extends from 1/1/2016 to 12/31/2018. Provider #217153

\*Savings on primary registrant. \* Cannot be combined with other offers.

LEAD BY THE  
NUMBERS

MARKET FOR  
YOUR FUTURE

TRANSFORMATIONAL  
LEADERSHIP RETREAT

## INTERESTED IN TOPIC BUT CAN'T ATTEND A SEMINAR?

Give us a call at (800) 925-2600. We have many options for getting your practice the training it needs to get to the next level.



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### MANAGE FOR SUCCESS

#### EVERY GREAT TEAM NEEDS A GREAT COACH

Your team deserves the finest leadership, communication and staff management in order to become a self-directed team. Whether you are the dentist, office manager or team leader, it is absolutely essential to learn the fine art of influencing and inspiring staff to "want to do what you want them to do."

**\$495**

Primary Registrant: ~~\$695~~; Additional \$295

San Diego, CA	January 19-20, 2018
Houston, TX	June 1-2, 2018
Philadelphia, PA	October 19-20, 2018

### TRAIN YOUR TEAM TO SHINE

#### MASTER YOUR PRACTICE SYSTEMS

A great practice can only be built on a solid foundation. Learn operational systems and coaching skills to create an engaged, self-directed team. Ideal for you and your team to attend.

**\$395**

Primary Registrant: ~~\$595~~; Additional \$195

Morristown, NJ	March 23, 2018
Orlando, FL	August 24, 2018
Seattle, WA	November 2, 2018

### MASTER YOUR TRANSITION

#### UNDERSTAND ALL YOUR OPTIONS

Buying and selling can be complex - and scary. Let the nation's leading specialist in transitions teach you the information, resources and skills to make yours a success.

**\$495**

Primary Registrant: ~~\$695~~; Additional \$295

Dallas, TX	March 9-10, 2018
Boston, MA	May 11-12, 2018
Washington, D.C.	June 22-23, 2018
San Francisco, CA	July 27-28, 2018
Chicago, IL	Nov. 30-Dec.1, 2018

### BULLET PROOF YOUR PRACTICE

#### ADVANCED TRAINING FOR TOP TEAMS

After just one day of training with Pride Institute your team will leave with skills they can put to work on Monday to engage and motivate your patients to accept treatment, keep their appointments, and pay for your services. Don't let outside forces damage the practice you've built.

**\$395**

Primary Registrant: ~~\$595~~; Additional \$295

San Francisco, CA	February 2, 2018
Chicago, IL	September 21, 2018
Washington, D.C.	November 9, 2018

**CALL US FOR SPECIAL EVENTS AND SEMINARS IN 2017 OR VISIT OUR WEBSITE.**

In the 8 years I have partnered with the Pride Institute, I have increased my practice productivity by 526%, working an average of 185 days per year.

-MARK GOEDECKE, DMD

LEAD FOR  
SUCCESS

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TRANSITION

TRAIN YOUR  
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BULLETPROOF  
YOUR PRACTICE

Call (800) 925-2600 and visit us at [www.prideinstitute.com](http://www.prideinstitute.com)