



2018 CE SEMINARS

SEMINAR SPECIAL!

Register three weeks early for any seminar and save \$150 on the first registrant.*

LEAD BY THE NUMBERS

WORK SMARTER – EARN MORE

Stop feeling like it's going well — or poorly. Know for certain by diving deep into your own practice data and learning how to use those realities to set you and your team on a path to success. No other management course will give you the insight and skills taught by Amy Morgan, CEO of Pride Institute, to spur this level of growth.

Primary Registrant: ~~\$695~~ ^{\$545}; Additional \$295

Charlotte, NC	January 19-20, 2018
Orlando, FL	February 9-10, 2018
Washington, D.C.	March 2-3, 2018
San Jose, CA	April 20-21, 2018
Cleveland, OH	May 11-12, 2018
Chicago, IL	June 15-16, 2018
Nashville, TN	July 20-21, 2018
Detroit, MI	August 3-4, 2018
Universal City, CA	September 28-29, 2018
Austin, TX	October 12-13, 2018
Phoenix, AZ	November 9-10, 2018
San Francisco, CA	Nov. 30-Dec. 1, 2018

*Savings on primary registrant. * Cannot be combined with other offers.

MARKET FOR YOUR FUTURE

MODERN STRATEGIES FOR MAJOR RESULTS

Get straight talk and honest answers to all your digital marketing questions. Learn from a dental and tech expert the most current information and how to use it to market your practice for today and tomorrow.

Primary Registrant: ~~\$595~~ ^{\$445}; Additional \$195

Las Vegas, NV	February 16, 2018
Foxwoods Resort, CT	April 6, 2018
Atlanta, GA	August 10, 2018
Chicago, IL	October 12, 2018

TRANSFORMATIONAL LEADERSHIP RETREAT

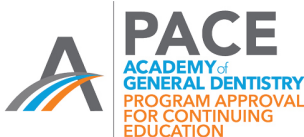
PERSONAL GROWTH FOR MAXIMUM ACHIEVEMENT

It's not your team... it's you! This is a journey into clearing a path to become a better leader, a better partner, a better YOU. Space is limited.

Primary Registrant: ~~\$1,295~~ ^{\$1,145} per registrant

Tiburon, CA	April 20-21, 2018
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Participants in one-day lecture courses receive 7 hours of continuing education credit from the Academy of General Dentistry. Participants in one-and-a-half day courses receive 11 hours of credit.



Approved PACE Program Provider FAGD/MAGD credit. Approval does not imply acceptance by a state or provincial board of dentistry or AGD endorsement (1/1/2016) to (12/31/2018). Provider #217153

INTERESTED IN TOPIC BUT CAN'T ATTEND A SEMINAR?

Give us a call at (800) 925-2600. We have many options for getting your practice the training it needs to get to the next level.

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MANAGE FOR SUCCESS

EVERY GREAT TEAM NEEDS A GREAT COACH

Your team deserves the finest leadership, communication and staff management in order to become a self-directed team. Whether you are the dentist, office manager or team leader, it is absolutely essential to learn the fine art of influencing and inspiring staff to "want to do what you want them to do."

~~\$545~~

Primary Registrant: ~~\$695~~; Additional \$295

Houston, TX	June 1-2, 2018
San Diego, CA	August 10-11, 2018
Philadelphia, PA	October 19-20, 2018

TRAIN YOUR TEAM TO SHINE

MASTER YOUR PRACTICE SYSTEMS

A great practice can only be built on a solid foundation. Learn operational systems and coaching skills to create an engaged, self-directed team. Ideal for you and your team to attend.

~~\$445~~

Primary Registrant: ~~\$595~~; Additional \$195

Morristown, NJ	March 23, 2018
Orlando, FL	August 24, 2018
Seattle, WA	November 2, 2018

MASTER YOUR TRANSITION

UNDERSTAND ALL YOUR OPTIONS

Buying and selling can be complex - and scary. Let the nation's leading specialist in transitions teach you the information, resources and skills to make yours a success.

~~\$545~~

Primary Registrant: ~~\$695~~; Additional \$295

Dallas, TX	March 9-10, 2018
Boston, MA	May 11-12, 2018
Washington, D.C.	June 22-23, 2018
San Francisco, CA	July 27-28, 2018
Chicago, IL	Nov. 30-Dec.1, 2018

BULLET PROOF YOUR PRACTICE

ADVANCED TRAINING FOR TOP TEAMS

After just one day of training with Pride Institute your team will leave with skills they can put to work on Monday to engage and motivate your patients to accept treatment, keep their appointments, and pay for your services. Don't let outside forces damage the practice you've built.

~~\$445~~

Primary Registrant: ~~\$595~~; Additional \$295

San Francisco, CA	February 2, 2018
Chicago, IL	September 21, 2018
Washington, D.C.	November 9, 2018

CALL US OR VISIT OUR WEBSITE FOR MORE INFORMATION ABOUT OUR SEMINARS.

In the 8 years I have partnered with the Pride Institute, I have increased my practice productivity by 526%, working an average of 185 days per year.

-MARK GOEDECKE, DMD

LEAD FOR SUCCESS

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TRAIN YOUR TEAM TO SHINE

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Call (800) 925-2600 and visit us at www.prideinstitute.com